



SERVICES

Voodoo will assist with any or all of the following, on an hourly, by project, or stipend basis:

Analysis
Goal-setting
Targeting
Creation
Optimization
Execution
Whatever you need!

Internet Marketing:



Online campaign creation
Complete Web site development
Web site remodeling / Enhancements / Freshening
Search engine marketing and optimization
Copywriting, coding, and graphic design
Increasing impact, interaction, and awareness
Increasing Internet retail sales

Experiential & Buzz Marketing:



Promotion / campaign creation
Sampling programs
Guerrilla marketing
Street teams
Event marketing / event sponsorships
Promotion staffing and execution

Traditional Media:



Campaign creation
Media planning and buying
Radio
Television
Newspapers and magazines
Copywriting
Production
Graphic design

Events:



Promotional events
Public relations events
Grand-opening and sales events
Event sponsorships with sampling
Fundraisers with sponsor sourcing
Company events (such as holiday parties)

Print:



Print ads
Promotional handouts and flyers
Brochures
Direct mail pieces